

Driving Characteristics of Top Employers

2007

1. Innovative leader in the industry
2. Treats employees with respect
3. Work and personal values are aligned
4. Loyal employees
5. Socially responsible
6. Does important, quality research

2006

1. Innovative leader in the industry
2. Treats employees with respect
3. Work and personal values are aligned
4. Loyal employees
5. Socially responsible
6. Clear vision toward the future

Colored backgrounds indicate the characteristics in common for the two years.