

## Driving Characteristics of Top Employers



2008

1. Innovative leader in the industry
2. Leadership moving company in right direction
3. Treats employees with respect
4. Loyal employees
5. Socially responsible
6. Work and personal values are aligned

2007

1. Innovative leader in the industry
2. Treats employees with respect
3. Work and personal values are aligned
4. Loyal employees
5. Socially responsible
6. Does important quality research

Black type indicates the characteristics in common for the past two years.

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